**The Battle of the Neighborhoods - Week 1**

**Introduction**

The City of Jeddah of the most populous city in the Saudi Arabia, there a lot of Cultures in Jeddah because the Muslims come there before he wants to do umrah, there is a port for receive the luggage and merchandise.

**Business Problem**

The client wants to start a business again and open American restaurant in Jeddah city, but the problem was in the first time he opened the restaurant, the restaurant has been failed and he didn’t know why! especially he has a branch in other city and The restaurant work doing well.